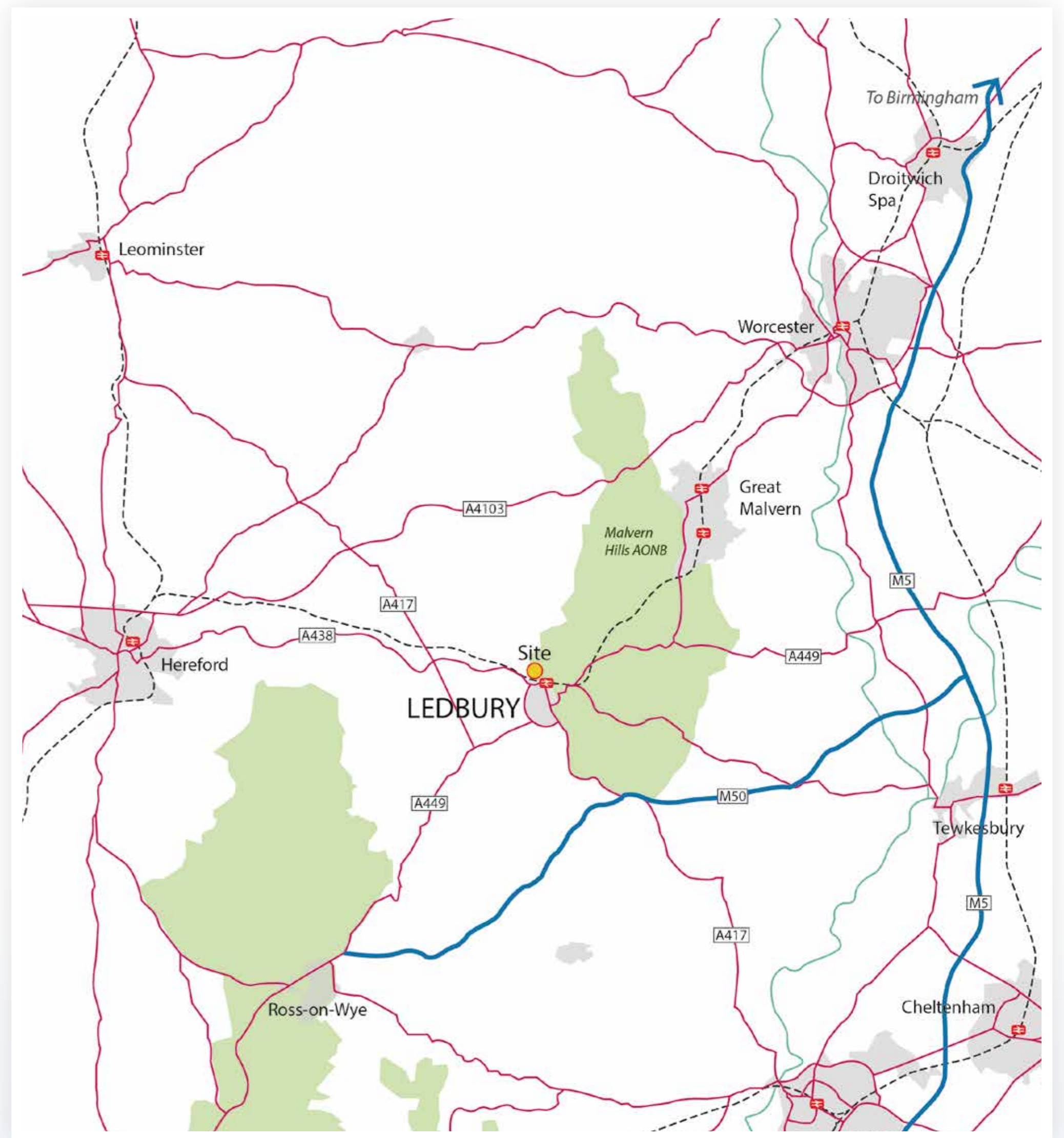
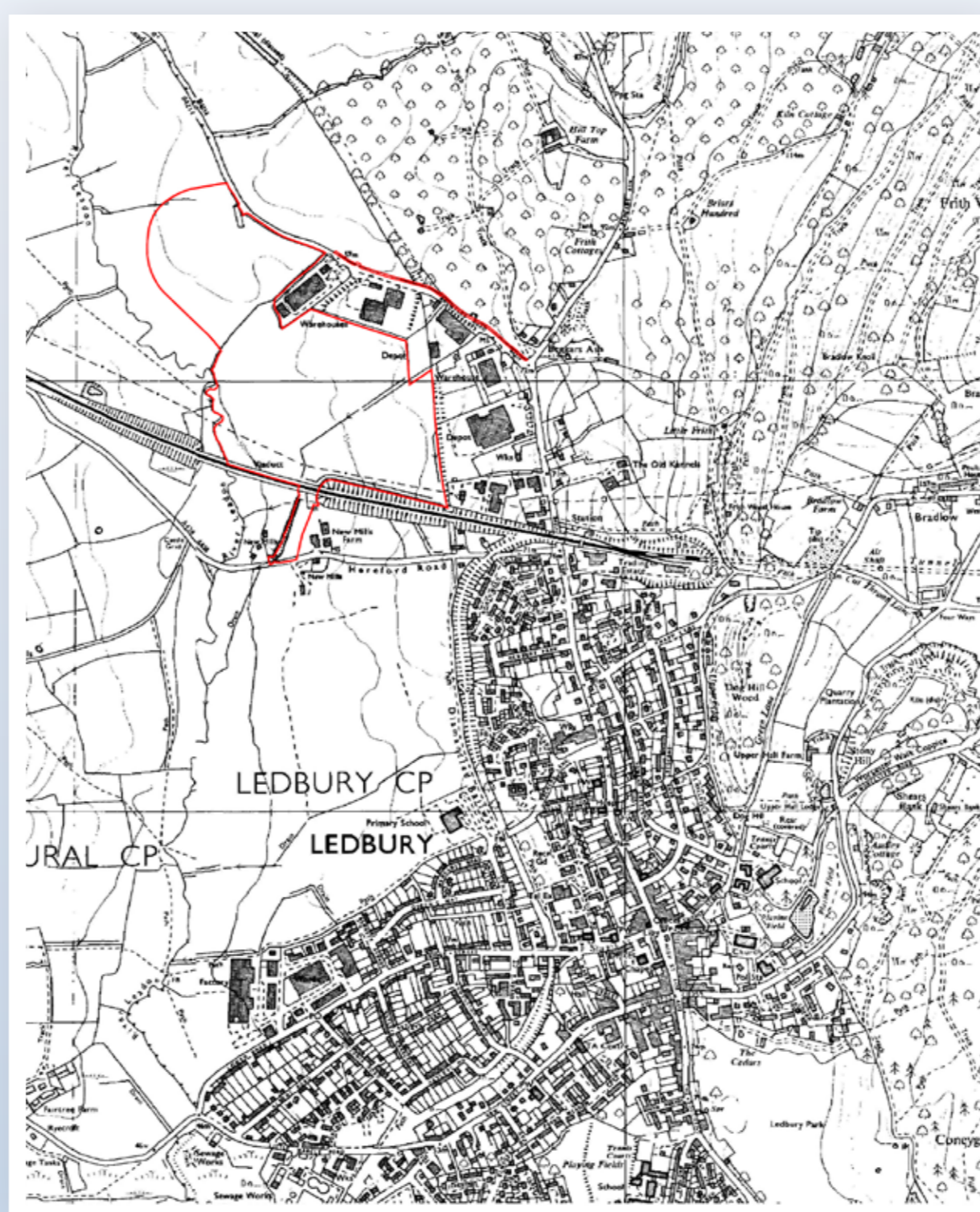


Site Context

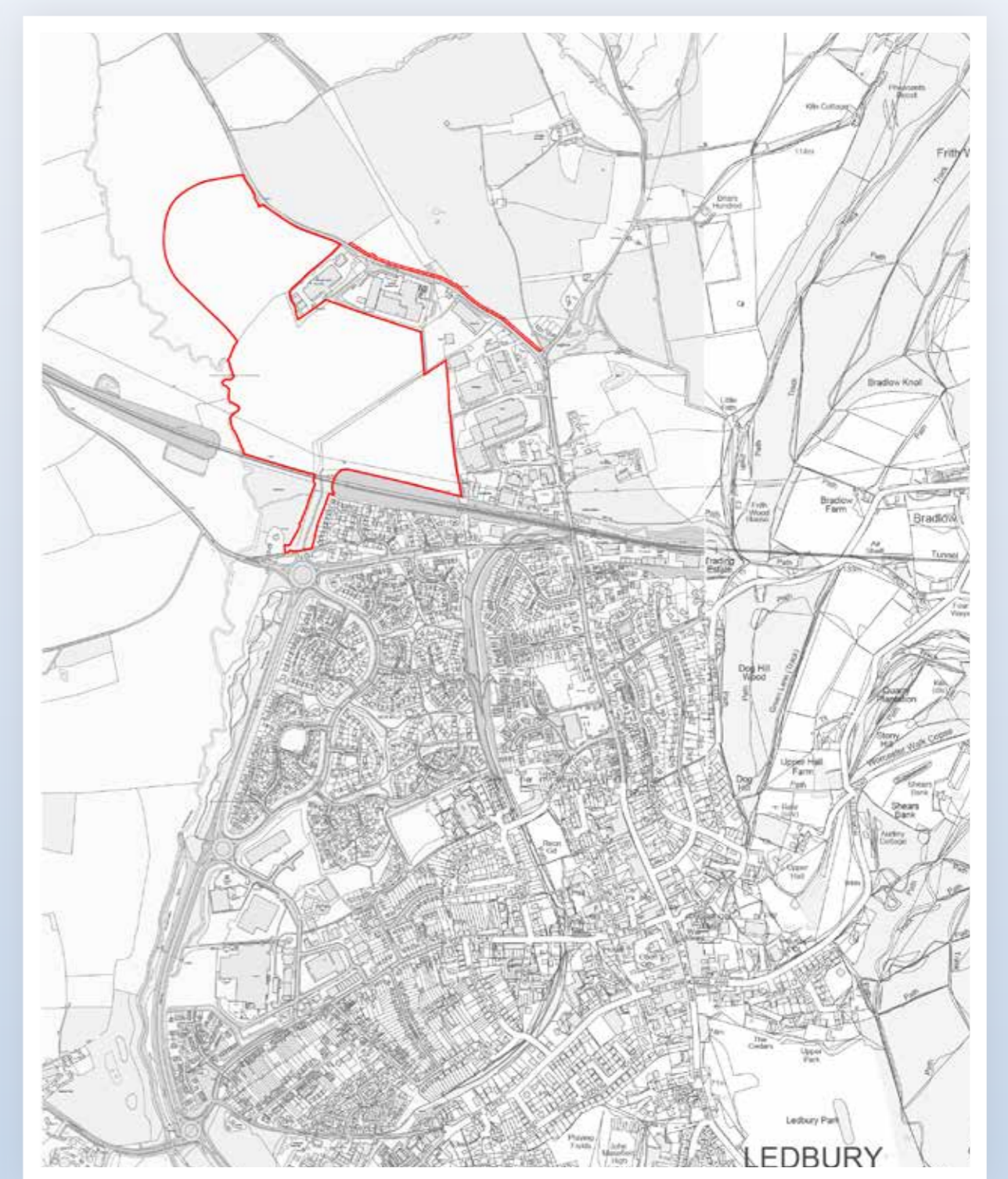
- Ledbury is a thriving market town on the south eastern edge of Herefordshire in the West Midlands.
- Situated in the Vale of Leadon, Ledbury is nestled beneath the Malvern Hills, a designated AONB.
- The town is conveniently located equidistant from Hereford, Worcester, Tewkesbury, Cheltenham and Gloucester. The A438 leads west to Hereford and south to Junction 2 on the M50.
- Ledbury train station is on the Hereford to Birmingham railway line providing direct links to Hereford, Worcester, Birmingham, Oxford and London Paddington.
- The site has access to a wide range of local facilities, services and employment opportunities in Ledbury which can be accessed via sustainable modes of transport.
- The River Leadon passes through Ledbury flowing south to meet the River Severn at Gloucester. To the west of Ledbury is the Wye Valley AONB with the River Wye winding its way south close by the Forest of Dean.



The plans (right) show Ledbury's expansion out from the central Master's House and Market House to the north and west as far as the development site's northern boundary, small infill developments have taken place in other back land areas. A new roundabout on Hereford Road connects to a new ring road running west along the urban edge. There are more industrial buildings in the employment area adjacent to the site and in the south west of the town. The route of the disused north/south railway line has now become a pedestrian and cycle path known as the Town Trail.



▲ 1980



▲ 2016